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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
JANUARY 1964

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
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ICE CREAM PRODUCTION

Ice cream production in the United States in January, estimated at 48,275,000 gallons, was 3 percent more than the previous record production for the month attained in January last year, the Crop Reporting Board reports. Output was 10 percent greater than the 1958-62 average for January. Compared with December, production increased 6 percent. Output gained 7 percent seasonally at this time a year ago, but advanced only 1 percent on the average in the 1958-62 period. Temperatures during January averaged normal or above in all northern areas from the Canadian border southward to a line passing irregularly through the middle Oregon Coast, northwestern Nevada, north central Idaho, northern Texas, western Tennessee, central Ohio, and southern Pennsylvania. Colder-than-normal temperatures prevailed south of this line.

The milkfat content of ice cream manufactured in the United States averaged 10.9 percent in January 1964. This compares with 11.0 percent in July 1963 and 11.1 percent in January a year earlier.

Compared with January 1963, production was more in all regions except the South Atlantic, where it was about the same. The North Central Region showed the greatest increase: 10 percent. Production was 4 percent more in both the North Atlantic Region and the East North Central. The remaining regions all showed advances of 1 percent. In the three leading-producing states, output was up 12 percent in Pennsylvania and 5 percent in California, but was down 3 percent in New York. In the North Atlantic and the North Central Regions; all other important-producing states had increases except Illinois, Wisconsin, the Dakotas, and Kansas.

Compared with the 1958-62 average for January, increases in all regions ranged from 4 percent in the Mountain to 15 percent in the Pacific. Production was up 11 percent in the East North Central Region and 14 percent in the West North Central. Output was 6 percent more in the South Central States and 10 percent larger in the South Atlantic. Production was 7 percent more in the North Atlantic States. Output was 8 percent larger in both New York and Pennsylvania, and 18 percent greater in California. Decreases were shown only in New Jersey, Iowa, Kansas, West Virginia, Tennessee, Louisiana, and Oklahoma.

PRODUCTION OF ICE CREAM, UNITED STATES, 1964

MONTH	1958-62 Average 1/	1962 1/	ESTIMATED		CHANGE FROM:	
			1963	1964	1958-62 Av.	1963
		Thousand Gallons			Percent	
January	43,962	45,447	46,680	48,275	+ 10	+ 3

1/ From enumerations.
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U. S. DEPT. OF AGRICULTURE
NATIONAL AGRICULTURAL STATISTICS SERVICE

DEC 16 1964

CURRENT SERIAL RECORDS

PRODUCTION OF ICE CREAM: JANUARY 1964

2-20-64

STATE AND GEOGRAPHIC DIVISION	5-YEAR JANUARY AVERAGE 1958-62 1/	JANUARY			PERCENT CHANGE IN JANUARY 1964 PRODUCTION FROM:	
		1962 1/	ESTIMATED		5-YEAR AVERAGE	JAN. 1963
			1963	1964		
		Thousand Gallons			Percent	
Massachusetts	1,772	1,905	1,960	2,010	+ 13	+ 3
Connecticut	569	566	530	570	0	+ 8
New York	4,252	4,877	4,750	4,600	+ 8	- 3
New Jersey	1,115	1,004	1,000	1,075	- 4	+ 8
Pennsylvania	4,511	4,548	4,350	4,880	+ 8	+ 12
Other N.A. States ...	594	621	630	630	+ 6	0
NO. ATLANTIC STATES	12,813	13,521	13,220	13,765	+ 7	+ 4
Ohio	2,799	2,628	2,700	3,100	+ 11	+ 15
Indiana	1,733	1,846	2,000	2,030	+ 17	+ 2
Illinois	2,401	2,332	2,590	2,560	+ 7	- 1
Michigan	2,118	2,155	2,150	2,300	+ 9	+ 7
Wisconsin	1,456	1,529	1,720	1,630	+ 12	- 5
E. N. CENTRAL STATES	10,507	10,490	11,160	11,620	+ 11	+ 4
Minnesota	1,267	1,378	1,380	1,510	+ 19	+ 9
Iowa	795	660	610	750	- 6	+ 23
Missouri	1,097	1,161	1,170	1,400	+ 28	+ 20
N. & S. Dakota	313	305	345	340	+ 9	- 1
Nebraska	592	593	700	750	+ 27	+ 7
Kansas	400	400	420	350	- 12	- 17
WEST NO. CENT. STATES	4,464	4,497	4,625	5,100	+ 14	+ 10
District of Columbia	502	519	500	540	+ 8	+ 8
Maryland	877	921	920	960	+ 9	+ 4
Virginia	749	842	940	855	+ 14	- 9
West Virginia	312	287	200	260	- 17	+ 30
North Carolina	880	943	1,010	1,000	+ 14	- 1
Georgia	485	462	540	545	+ 12	+ 1
Florida	1,279	1,341	1,410	1,350	+ 6	- 4
Other S.A. States ...	468	526	560	575	+ 23	+ 3
SO. ATLANTIC STATES	5,552	5,841	6,080	6,085	+ 10	0
Tennessee	876	870	910	840	- 4	- 8
Alabama	510	537	590	565	+ 11	- 4
Louisiana	522	444	470	425	- 19	- 10
Oklahoma	330	296	320	315	- 5	- 2
Texas	1,354	1,407	1,530	1,650	+ 22	+ 8
Other S.C. States ...	602	554	610	665	+ 10	+ 9
SO. CENTRAL STATES	4,194	4,108	4,430	4,460	+ 6	+ 1
Colorado	477	580	475	525	+ 10	+ 11
Other Mt. States	1,018	1,030	1,065	1,030	+ 1	- 3
MOUNTAIN STATES	1,495	1,610	1,540	1,555	+ 4	+ 1
Washington	790	860	1,000	850	+ 8	- 15
Oregon	404	452	435	440	+ 9	+ 1
California	3,743	4,068	4,190	4,400	+ 18	+ 5
PACIFIC STATES	4,937	5,380	5,625	5,690	+ 15	+ 1
UNITED STATES	43,962	45,447	46,680	48,275	+ 10	+ 3

1/From enumerations.

ICE MILK PRODUCTION

Production of ice milk in the United States during January was estimated at 10,245,000 gallons. This was 15 percent larger than in January 1963 and 60 percent greater than the 1958-62 average for the month.

Output gained 13 percent from December to January, compared with 12 percent between these months a year earlier, and 4 percent on the average in the preceding 5-year period. Seasonal gains occurred in all regions except the North Atlantic, where it decreased.

Compared with January 1963, ice milk production increased in all regions. Increases were sharp in all regions except the South Atlantic.

PRODUCTION OF ICE MILK, UNITED STATES, 1964

MONTH	1958-62 Average ^{1/}	1962 ^{1/}	ESTIMATED		CHANGE FROM:	
			1963	1964	1958-62 Av.	1963
		Thousand Gallons			Percent	
January	6,396	7,839	8,945	10,245	+ 60	+ 15

^{1/}From enumerations.

SHERBET PRODUCTION

Sherbet manufacture in the United States in January totaled 2,270,000 gallons. This was up 7 percent from January 1963 and 22 percent from the 5-year average for the month. Production advanced 14 percent between December and January this winter, compared with 16 percent at this time a year earlier and 11 percent on the average in the 5-year period. Output increased seasonally in all regions of the country except the North Atlantic, where it decreased.

Production of sherbet in January was more than a year earlier in all regions except the South Atlantic, where it was unchanged, and the Pacific, where it decreased slightly. Increases were the sharpest in the West North Central and the South Central Regions.

PRODUCTION OF SHERBET, UNITED STATES, 1964

MONTH	1958-62 Average ^{1/}	1962 ^{1/}	ESTIMATED		CHANGE FROM:	
			1963	1964	1958-62 Av.	1963
		Thousand Gallons			Percent	
January	1,862	2,073	2,125	2,270	+ 22	+ 7

^{1/}From enumerations.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

U.S. Production of Mellorine and other frozen desserts made with fats and oils other than milkfat was estimated at 3,360,000 gallons in January, the Crop Reporting Board reports. This was 5 percent more than in January 1963 and 31 percent greater than the 1958-62 average for the month.

The seasonal increase from December to January was 34 percent, compared with 26 percent between these months a year earlier and 18 percent on the average in the 1958-62 period. Output gained seasonally in all important Mellorine-producing states except Missouri, where it decreased, and Louisiana where it was unchanged.

Compared with January 1963, Mellorine production was less in Missouri, Arkansas, Louisiana, Texas, Montana and Oregon. Output was unchanged in Indiana, South Carolina and Nevada. Increases were shown in all other Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1964

MONTH	1958-62 Average 1/	1962 1/	ESTIMATED		CHANGE FROM:	
			1963	1964	1958-62 Av.	1963
		Thousand Gallons			Percent	
January	2,573	3,006	3,205	3,360	+ 31	+ 5

1/From enumerations.

WATER ICE PRODUCTION

Production of water ices in the United States during January was placed at 805,000 gallons. This was 4 percent less than in January 1963, but 10 percent more than the 5-year average for the month. Output advanced 25 percent from December to January, the same as the average in the 1958-62 period. The seasonal increase between these months a year ago was 39 percent. Output advanced sharply in all regions except the North Atlantic, where it declined.

Compared with a year earlier, water ice production increased in the East North Central Region and the South Central. Output was unchanged in the West North Central States. The remaining regions recorded decreases.

PRODUCTION OF WATER ICES, UNITED STATES 1964

MONTH	1958-62 Average 1/	1962 1/	ESTIMATED		CHANGE FROM:	
			1963	1964	1958-62 Av.	1963
		Thousand Gallons			Percent	
January	729	736	835	805	+ 10	- 4

1/From enumerations.